

McCORD MEMORIAL LIBRARY ASSOCIATION

2023 ANNUAL MEETING



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Budget Highlights

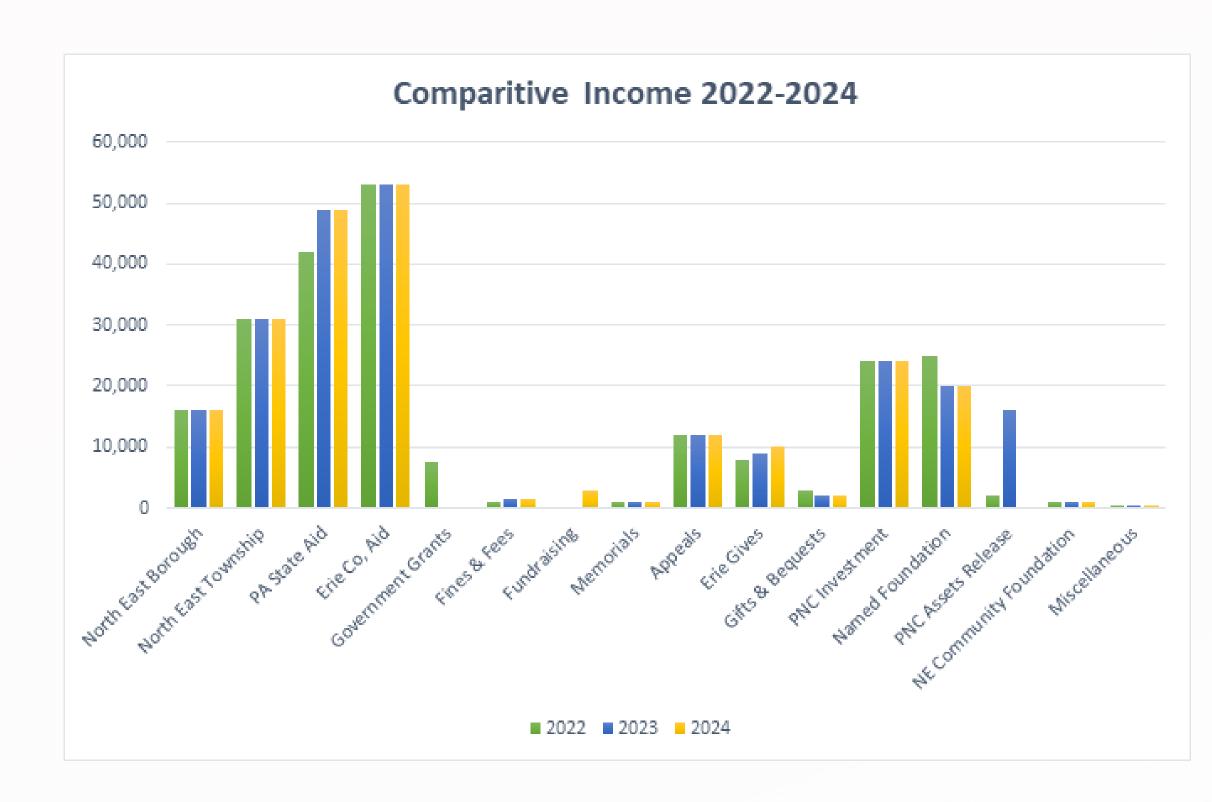
Construction Costs

- Facade Grant
- Money Transferred in 2022

Fewer PNC Assets in 2024

In the 2024 Budget, we will not need to draw on additional PNC assets

Questions about 2024 Budget?







Children's Report

1,000 Books Before Kindergarten

Story Time



New STEM Table

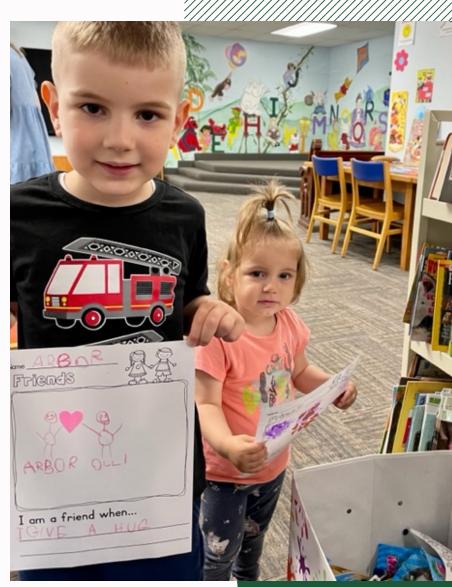


Summer Reading: All Together Around the World











McCord Staff



Autymn
Clerk & Teen
Programming



Sarah Clerk



Rachel Clerk



Hannah Clerk



Sheila Clerk



Benji Seasonal Clerk



Heather

Assistant to the Director



Loree Children's Programmer



Sam

Library
Director/Librarian

Statistics Highlights

Social Media

- Social Media accounts are growing
- Facebook and Instagram are our primary focus when it comes to Social Media Platforms (As well as YouTube)

Computer Usage

In-library computer usage is on the rise from 2022



January

Annual Appeal: Building FOR the Future

• Total over \$12,000

Children:

- Story Time 4x per Week
- Winter Environmental Program
- Kids on the Block Program

Teens:

February

Friends of the Library Speaker Series

Blind Date with a Book

Downtown North East Facade Grant

Children:

- Dentist Visit All Ages
- Story Time 4x Per Week

Teens:

March

Useful Choices Grant for STEM station in Children's

McCord 2nd Annual Art Show

March Book Madness – Patrons voted in a bracket system on their favorite read of 2022

Children:

- Cat in the Hat Visit All Ages
- Spring Environmental Program
- Story Time 4x Per Week

Teens:

April

Friends of the Library Spring Used Book Sale 5th Annual Poetry Contest National Library Week

 Showcasing Challenged Books, Get to Know Our Staff, Library Scavenger Hunt, Patron Appreciation

Children:

- STEM/Art Day All Ages
- Story Time 4x Per Week

Teens:

Teen Time Weekly Activities

May

Plant Swap
Voting for Poetry Contest
New Air Conditioner was installed

Children:

- Nature Walk around Gibson Park
- Regularly Scheduled Programs 4x per week

Teens:

June

Summer Reading Officially began – All ages started registering Mosaic & All Together Quilt – All age, ongoing activities

Children:

- Color All Together Posters
- Erie Traveling Zoo
- Environmental Program
- Therapy Dogs & Crafts

Teens:

- Register for a free book, canvas bag, & more
- Drawing for a gift certificate to the Bean
- Grab & Go Activities available all summer

Adults:

- Summer BINGO register for prizes
- Bonsai Event sponsored by the Friends

July

Summer Reading Continued Construction started

Children:

- STEM Lego Island Challenge
- Meet and Greet with Otto, the Erie Otters mascot
- Environmental Program
- Therapy Dogs and Crafts

Teens:

• Grab-n-Go Kits

August

Construction Finished!

Erie Gives - 72 donors over \$10,000!

Summer Reading Stats:

Children – 192 registered, 826 people attended programs

Teens - 48 registered

Adults – 72 registered, 13 Bingo Winners, 21 Drawing Winners

Children:

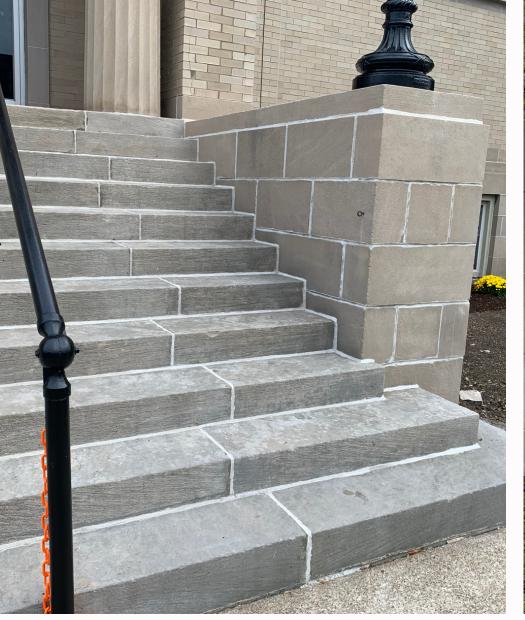
- Colors of Friendship with the Experience Children's Museum
- Environmental Program

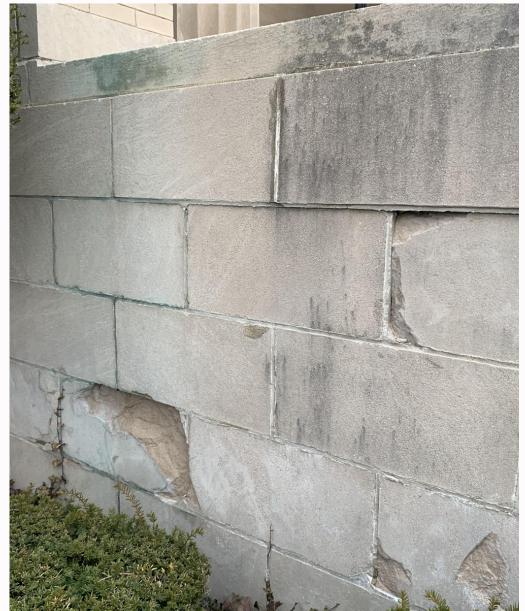
Teens:

• Grab-n-Go kits

Before and After









September

New Fall Mosaic - All Ages

Landscaping – We had the crawling ivy removed and mulch placed/mums planted New Book Shelf – A more streamlined way of showcasing new books New Chairs – New chairs from Seifert's to replace the old ones which were peeling Volunteered at Wine Fest

Children:

- Environmental Program
- 4x per week programming

Teens:

Grab-n-Go Kit

October

Friends of the Library: Fall Used Book Sale

Children:

• Halloween Fun!

Teens:

- 3 Tours conducted for NEMS 8th Graders
- Grab-n-Go Kit
- Tote Bag Decorating 2 Programs

November

Children:

- Fire Safety Visit
- Therapy Dogs Visit

Teens:

- Graphic Novel Book Club
- Writing Contest
- Grab-n-Go Kit

December

Adults:

• Winter Reading Program Starts

Children:

Santa Claus Visits

Teen:

- Graphic Novel Book Club
- Grab-n-Go Kit



THANK YOU

Please join us for refreshments.

